

Oracle Accelerate **EXPERTS LIVE**



September 22, 2009

Asia Pacific Event Agenda
Tuesday, September 22, 2009
13:00 – 16:00 (Singapore)

OVERVIEW

13:00

Conference Introduction and Keynote

Mark Keever, Group Vice President, Global Midsize Applications Program, Oracle

Oracle Accelerate in Midsize Companies—Strategy, Momentum, Opportunity

Sonny Singh, Senior Vice President, Industry Business Unit, Oracle

Mark Keever, Group Vice President, Global Midsize Applications Program, Oracle

13:30

APAC Partner Panel

Partner Testimonials Followed by a Live Question and Answer Session

Panelists:

Sjafril Effendi, President and Director, Mitra Integrasi Informatika (MII)
Jakarta, Indonesia

Chandra Muthuswamy, Managing Director, New Generation Consultants
Chennai, India

Norman Weaver, Managing Director, Dataweave
Melbourne and Sydney, Australia

14:00

Conference Overview

Judith Sim, Senior Vice President and Chief Marketing Officer, Oracle

Always Open, Staffed from

14:00 – 16:00

Exhibition Hall, Networking

Engage with Experts on the Following Topics:

- BI/Enterprise Performance Management
- Go to Market with Oracle Accelerate Solutions
- HP
- IBM
- Marketing and Demand Generation
- Oracle Accelerate
- Oracle Business Accelerators
- Oracle Customer Relationship Management
- Oracle E-Business Suite
- Oracle Executives (in Region)
- Oracle Financing
- Oracle's JD Edwards EnterpriseOne
- Oracle On Demand
- Oracle PartnerNetwork
- Oracle's Agile Product Lifecycle Management
- Oracle's PeopleSoft Enterprise
- Partner Marketplace (midsize.oracle.com)
- Supply Chain

14:00 – 16:00

Press and Analyst Lounge

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Oracle Accelerate **EXPERTS LIVE**



September 22, 2009

EMEA Event Agenda

Tuesday, September 22, 2009

10:00 – 13:00 (U.K. BST UTC+1)

OVERVIEW

10:00

Conference Introduction and Keynote

Mark Keever, Group Vice President, Global Midsize Applications Program, Oracle

Oracle Accelerate in Midsize Companies—Strategy, Momentum, Opportunity

Sonny Singh, Senior Vice President, Industry Business Unit, Oracle

Mark Keever, Group Vice President, Global Midsize Applications Program, Oracle

10:30

EMEA Partner Panel

Partner Testimonials Followed by a Live Question and Answer Session

Panelists:

Sonja Roettcher, Managing Director, Pyxis Consulting Group GmbH
Mainaschaff, Germany

Federica Meroi, Marketing Director, Alfa Sistemi
Udine, Italy

Phil Wilson, Consultancy Director, Innovative Applications
Aberdeen, United Kingdom

11:00

Conference Overview

Judith Sim, Senior Vice President and Chief Marketing Officer, Oracle

Always Open, Staffed from

11:00 – 13:00

Exhibition Hall, Networking

Engage with Experts on the Following Topics:

- BI/Enterprise Performance Management
- Go to Market with Oracle Accelerate Solutions
- HP
- IBM
- Marketing and Demand Generation
- Oracle Accelerate
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- Oracle PartnerNetwork
- Oracle's Agile Product Lifecycle Management
- Oracle's PeopleSoft Enterprise
- Partner Marketplace (midsize.oracle.com)
- Supply Chain

11:00 – 13:00

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Oracle Accelerate **EXPERTS LIVE**



September 22, 2009

Americas Event Agenda
Tuesday, September 22, 2009
9:00 a.m. – 12 Noon (PT)

OVERVIEW

9:00 a.m.

Conference Introduction and Keynote

Mark Keever, Group Vice President, Global Midsize Applications Program, Oracle

Oracle Accelerate in Midsize Companies—Strategy, Momentum, Opportunity

Sonny Singh, Senior Vice President, Industry Business Unit, Oracle

Mark Keever, Group Vice President, Global Midsize Applications Program, Oracle

9:30 a.m.

EMEA Partner Panel

Partner Testimonials Followed by a Live Question and Answer Session

Panelists:

Raúl Rhon, Managing Director, Ennovative
Mexico City, Mexico

Don Landrum, Vice President, CD Group
Norcross, Georgia

Debby Arnold, Principal, DAZ Systems, Inc.
El Segundo, California

10:00 a.m.

Conference Overview

Judith Sim, Senior Vice President and Chief Marketing Officer, Oracle

Always Open, Staffed from

10:00 a.m. – 12:00 Noon

Exhibition Hall, Networking

Engage with Experts on the Following Topics:

- BI/Enterprise Performance Management
- Go to Market with Oracle Accelerate Solutions
- HP
- IBM
- Marketing and Demand Generation
- Oracle Accelerate
- Oracle Business Accelerators
- Oracle Customer Relationship Management
- Oracle E-Business Suite
- Oracle Executives (in Region)
- Oracle Financing
- Oracle's JD Edwards EnterpriseOne
- Oracle On Demand
- Oracle PartnerNetwork
- Oracle's Agile Product Lifecycle Management
- Oracle's PeopleSoft Enterprise
- Partner Marketplace (midsize.oracle.com)
- Supply Chain

10:00 a.m. – 12:00 Noon

Press and Analyst Lounge

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